



*Healthcare Delivery
Innovation Alliance*

Organizational Charter
and Mission
2011 - 2012

*Meeting the growing demand for
access to affordable healthcare by
reinventing the healthcare
delivery system and improving
the consumer experience*



A Call to Action

Healthcare reform in America today is centered on reforming the insurance industry, not the healthcare services industry or how healthcare is delivered. As a nation, we have focused on how we finance healthcare and have largely ignored how we improve the patient's experience – in terms of both cost and quality.

Controlling costs and expanding access to health insurance have dominated the debate. Employers continue to shoulder much of the financial burden, though there is a growing trend to shift more of the cost to the employees. Historically, larger employers have moved to self-insured plans to lower and control healthcare costs. The cost trend for employers continues to rise, no matter what they do because they cannot change the inherent cost and inefficiencies in the underlying healthcare delivery system, nor can they control how their employees access healthcare. While Washington takes steps to implement its new healthcare plan, employers are left wondering how nationalized financing of healthcare will improve the cost and inefficiencies of the healthcare delivery system in America.

Members of the Healthcare Delivery Innovation Alliance (HDIA) believe that true healthcare reform is focused on improving service delivery and the cost and experience associated with it. We have come together to identify and advance the principles for a new healthcare service model that will expand access, lower cost over both the short and long-term and improve the relationship between the patient and the healthcare provider.

Our mission is to provide American businesses and government leaders with a blueprint for reform that improves the consumer's healthcare experience while lowering the costs – breaking the cost trend.

HDIA will work with leaders in healthcare services, business, technology, government, and academia to help healthcare organizations to meet the growing demand for access to affordable healthcare services aimed at reinventing the healthcare delivery system in America.

By working together, we can change the way healthcare is delivered and make competitive, low-cost access to a high-quality healthcare experience a standard for a healthier world.



Bob Fabbio
CEO
WhiteGlove Health

Meeting Demand
Lowering Cost
A Better Experience

Changing the Way We Deliver Healthcare Will Break the Cost Trend

Healthcare consumes a large portion of our national economy and the costs continue to grow. At an estimated \$2.64 trillion, 17.7 percent of our national GDP, is spent on healthcare. According to Altarum Institute's Center for Studying Health Spending, at the current rate of growth, healthcare costs are predicted to nearly double to \$4.5 trillion in 2019. At that point, U.S. Department of Health and Human Services data indicates that healthcare costs will account for 19.5 percent, or roughly one-fifth, of GDP.



Various trends will continue to hamper efforts to lower healthcare costs in the U.S.

- At current graduation and training rates, the nation could face a shortage of as many as 150,000 doctors in the next 15 years. - Association of American Medical Colleges
- More than 54% of physicians reported time constraints during office visits - Annals of Internal Medicine
- 16.7% of U.S. residence do not have health insurance - U.S. Census Bureau
- 93.2 million Americans have health insurance through government programs such as Medicare and Medicaid - U.S. Census bureau
- Medicare, Medicaid and CHIP accounted for 21% of the 2010 U.S. federal budget or \$732 Billion.

Third-party payer systems attempt to control costs by partially shifting the economic decision from patients to non-personnel systems based on uniform rules of control. Rather than control costs, these systems simply insulate patients from the real cost. Only by empowering patients to take greater control over the healthcare experience can we expect to break the trend of rising healthcare costs. By improving the ultimate patient experience and eliminating fee-for-service delivery, we create competitive pressures to eliminate redundancy and non-essential services that drive up healthcare costs.



Our Charter

The Healthcare Delivery Innovation Alliance (HDIA) charter is to identify and advance the principles for a new healthcare services delivery model that will expand access, lower cost over both the short and long-term, and improve the relationship between the patient and the healthcare provider.

Our mission is to provide American businesses and government leaders with a blueprint for reform that improves the consumer's healthcare experience while lowering the costs – breaking the cost trend.

HDIA will work with leaders in healthcare services, business, technology, government, and academia to publish a blueprint for a new healthcare delivery system that lowers costs, increases access, and delivers a better healthcare experience.



Our Focus

Identify methods and technologies that drive the following value to patients, employers, and healthcare service organizations:

- Convenient and increased access
- Affordable cost
- Exceptional healthcare experience
- Proactive information
- Healthier lives



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Governance

Organization

The Healthcare Delivery Innovation Alliance shall be organized as a 501(c)(4), non-profit membership organization representing a coalition of private sector and non-profit leaders in healthcare, technology and other industries.

HDIA members have come together to identify healthcare delivery methods and technologies that drive down cost and improve efficiencies. Our mission is to improve the patient experience while lowering healthcare cost and expanding access.

Executive Board

Leadership shall consist of a **nine-member** Executive Board. These **nine members** shall represent the diverse interests of employers, insurers and healthcare professionals.

Advisory Board

There shall be a standing Advisory Board. This Advisory Board shall consist of no more than **thirteen leaders** representing a broad spectrum of healthcare professionals and patients as well as academic and government leaders.

Guiding Principles

HDIA shall agree to adopt and govern itself according to a set of guiding principles that demonstrate the Alliance's commitment to objective and vendor-agnostic principles that support the employers' and employees' best interest.

These principles are:

- We shall identify and advance common and achievable standards and practices.
- We shall honor diversity of opinion and invite participation from non-members.
- We shall seek solutions that are cost-effective.
- We shall honor the public trust and work to protect the rights of patients.

Governance

HDIA leadership shall meet as an Executive Board to vote on key decisions a minimum of four times annually. Decisions shall be made by the Executive Board according to a simple majority vote. The Alliance shall meet as often as necessary to complete its charter.

HDIA shall have the power to create ad hoc committees to research, propose or otherwise identify processes and practices for the purpose of fulfilling the charter. HDIA shall be chaired by a founding member of WhiteGlove Health. The Chair shall have no special authority other than general governance and administration of Alliance business and all decisions shall be made by a vote of the Executive Board.





Healthcare Delivery Innovation Alliance

The Healthcare Delivery Innovation Alliance is a 501(c)(4), non-profit corporation managed by leaders in technology, business, government and the healthcare industry.

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